



WLOS  
110 Technology Dr  
Asheville, NC 28803

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 2639958

Schedule Dates 10/11/16-10/17/16  
Advertiser DSCC-Independent Expenditure (73962)  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand DSCC IE (473683)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Thomas Pino,  
Phone/Fax /  
CPE 49/53/5470  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Issue Separation: 30  
DO NOT RELEASE WITHOUT FUNDS

Date Entered 09/22/16  
Last Modified 09/30/16  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR25313712  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,361.50  
Net Total \$53,048.50  
Sales Tax

Asheville (WLOS)  
By Broadcast Month  
Oct. 2016  
Grand Total:  
Spots 70  
Rate \$62,410.00  
\$62,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/11/16-10/14/16	1	:30	6A- 6:30A (EST)	2		X	X	X	X			2	\$1,125.00	\$2,250.00	Asheville (WLOS)	NEWS	9/30/16
2.0	Normal Line / News	10/11/16-10/14/16	1	:30	6:30A- 7A (EST)	2		X	X	X	X			2	\$1,240.00	\$2,480.00	Asheville (WLOS)	NEWS	9/30/16
3.0	Normal Line / News	10/11/16-10/14/16	1	:30	7A- 8A (EST)	3		X	X	X	X			3	\$1,240.00	\$3,720.00	Asheville (WLOS)	Good Morning America	9/30/16
4.0	Normal Line / News	10/11/16-10/14/16	1	:30	8A- 9A (EST)	3		X	X	X	X			3	\$1,125.00	\$3,375.00	Asheville (WLOS)	Good Morning America	9/30/16
5.0	Normal Line / News	10/15/16-10/15/16	1	:30	6A- 7A (EST)	1						X		1	\$400.00	\$400.00	Asheville (WLOS)	News 13 Saturday @ 6	9/30/16
6.0	Normal Line / News	10/15/16-10/15/16	1	:30	7A- 8A (EST)	1						X		1	\$790.00	\$790.00	Asheville (WLOS)	News 13 Saturday @ 7	9/30/16
7.0	Normal Line / News	10/15/16-10/15/16	1	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$1,015.00	\$1,015.00	Asheville (WLOS)	GMA	9/30/16
8.0	Normal Line / News	10/16/16-10/16/16	1	:30	6A- 7A (EST)	1						X		1	\$400.00	\$400.00	Asheville (WLOS)	News 13 Sunday @ 6	9/30/16
9.0	Normal Line / News	10/16/16-10/16/16	1	:30	7A- 8A (EST)	1						X		1	\$790.00	\$790.00	Asheville (WLOS)	News 13 Sunday @ 7	9/30/16
10.0	Normal Line / News	10/16/16-10/16/16	1	:30	8A- ABC-Good Morning America Sunday	1						X		1	\$1,015.00	\$1,015.00	Asheville (WLOS)	GMA	9/30/16
11.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	9A- Rachel Ray	2		X	X	X	X			2	\$270.00	\$540.00	Asheville (WLOS)	Rachel Ray	9/30/16
12.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	10:30A- Celebrity Name Game 2		1	1	1	1	1			4	\$270.00	\$1,080.00	Asheville (WLOS)	Celebrity Name Game 2X	9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... [http://\\$big.net/?p=1224](http://$big.net/?p=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand DSCC IE (473683)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Thomas, Pino,  
Phone/Fax /  
CPE 49/53/5470  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Issue Separation: 30  
DO NOT RELEASE WITHOUT FUNDS

Date Entered 09/22/16  
Last Modified 09/30/16  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR25313712  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,361.50  
Net Total \$53,048.50  
Sales Tax

Asheville (WLOS)	
By Broadcast Month	Spots
Oct. 2016	70
Grand Total:	70

Rate	
	\$62,410.00
	\$62,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News	10/11/16-10/14/16	1	:30	11:58-11A- News-News 13 at Noon			1	1	1	1			4	\$655.00	\$2,260.00	Asheville (WLOS)	News 13 @ Noon	9/30/16
14.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	1P- ABC-The Chew			1	1	1	1			4	\$225.00	\$900.00	Asheville (WLOS)	The Chew	9/30/16
15.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	3:58-40P- Dr Phil			1	1	1	1			4	\$450.00	\$1,800.00	Asheville (WLOS)	Dr Phil	9/30/16
16.0	Normal Line / News	10/11/16-10/14/16	1	:30	4:59P- News-News 13 First News At 5p			X	X	X	X			2	\$1,015.00	\$2,030.00	Asheville (WLOS)	First News At 5	9/30/16
17.0	Normal Line / News	10/11/16-10/14/16	1	:30	5:27-30P- News-News 13 at 5:30p			X	X	X	X			3	\$1,125.00	\$3,375.00	Asheville (WLOS)	NEWS	9/30/16
18.0	Normal Line / News	10/11/16-10/14/16	1	:30	5:58P- News-News 13 at 6p			X	X	X	X			2	\$1,800.00	\$3,600.00	Asheville (WLOS)	WKdy News 13 @ 6	9/30/16
19.0	Normal Line / News	10/16/16-10/16/16	1	:30	5:58-26P- News-News 13 6p News Sunday								X	1	\$900.00	\$900.00	Asheville (WLOS)	News 13 @ 6 Sun	9/30/16
20.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	6:58-10P- Wheel of Fortune			X	X	X	X			2	\$1,575.00	\$3,150.00	Asheville (WLOS)	WHEEL	9/30/16
21.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	7:28-30P- Jeopardy			X	X	X	X			1	\$1,690.00	\$1,690.00	Asheville (WLOS)	JEOPARDY	9/30/16
22.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	7P- Wheel of Fortune Wknd							X		1	\$790.00	\$790.00	Asheville (WLOS)	Wheel Of Fortune - Sat	9/30/16
23.0	Normal Line / Prime	10/17/16-10/17/16	1	:30	7:58P- ABC-Dancing With The Stars (Monday)		X							1	\$6,750.00	\$6,750.00	Asheville (WLOS)	Dancing With the Stars-ABC	9/30/16

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Advertiser DSCC-Independent Expenditure (73962)  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand DSCC IE (473683)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Thomas,Pino,  
Phone/Fax /  
CPE 49/53/5470  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Issue Separation: 30  
DO NOT RELEASE WITHOUT FUNDS

Date Entered 09/22/16  
Last Modified 09/30/16  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR25313712  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$9,361.50  
Net Total \$53,048.50  
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	70	\$62,410.00
<b>Grand Total:</b>	<b>70</b>	<b>\$62,410.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / News	10/11/16-10/14/16	1	:30	10:55:56P- News-News 13 11P Late News			1	1	1	1			4	\$1,350.00	\$5,400.00	Asheville (WLOS)	News 13 Tonight	9/30/16
25.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	11:35P- ABC-Jimmy Kimmel Live	2		X	X	X	X			2	\$450.00	\$900.00	Asheville (WLOS)	Jimmy Kimmel	9/30/16
26.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$225.00	\$900.00	Asheville (WLOS)	Nightline	9/30/16
27.0	Normal Line / News	10/17/16-10/17/16	1	:30	7A- 8A (EST)	1	X							1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NEWS	9/30/16
28.0	Normal Line / News	10/17/16-10/17/16	1	:30	8A- 9A (EST)	1	X							1	\$1,125.00	\$1,125.00	Asheville (WLOS)	GMA	9/30/16
29.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	9A- Rachael Ray	1	X							1	\$270.00	\$270.00	Asheville (WLOS)	RACHAEL	9/30/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10A- 11A (EST)	1	X							1	\$270.00	\$270.00	Asheville (WLOS)	CELEB NAME GAME	9/30/16
31.0	Normal Line / News	10/17/16-10/17/16	1	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$565.00	\$565.00	Asheville (WLOS)	NOON NEWS	9/30/16
32.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	1P- ABC-The Chew	1	X							1	\$225.00	\$225.00	Asheville (WLOS)	THE CHEW	9/30/16
33.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	3:58:40P- Dr Phil	1	X							1	\$450.00	\$450.00	Asheville (WLOS)	DR PHIL	9/30/16
34.0	Normal Line / News	10/17/16-10/17/16	1	:30	4:59P- News-News 13 First News At 5P	1	X							1	\$1,015.00	\$1,015.00	Asheville (WLOS)	5PM NEWS	9/30/16

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Schedule Dates	10/11/16-10/17/16	Date Entered	09/22/16
Advertiser	DSCC-Independent Expenditure (73962)	Last Modified	09/30/16
Agency	Great American Media (2231)	Entered By	Louise Palmer
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	DSCC IE (473683)	Headline #	ECR25313712
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	Thomas, Pino,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/5470	Commission	\$9,361.50
Account Types	National/Political Issue Agency BRD	Net Total	\$53,048.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Issue Separation: 30 DO NOT RELEASE WITHOUT FUNDS		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	70	\$62,410.00
Grand Total:	70	\$62,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / News	10/17/16-10/17/16	1	:30	5:27-30P- News-News 13 at 5:30P	1	X							1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS	9/30/16
36.0	Normal Line / News	10/17/16-10/17/16	1	:30	5:58P- News-News 13 at 6p	1	X							1	\$1,800.00	\$1,800.00	Asheville (WLOS)	6PM NEWS	9/30/16
37.0	Normal Line / News	10/17/16-10/17/16	1	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,350.00	\$1,350.00	Asheville (WLOS)	11PM NEWS	9/30/16
38.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	11:35P- ABC-Jimmy Kimmel Live	1	X							1	\$450.00	\$450.00	Asheville (WLOS)	KIMMEL	9/30/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	12:37A- ABC-Nightline	1	X							1	\$225.00	\$225.00	Asheville (WLOS)	NIGHTLINE	9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/22/2016      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 48px; font-family: cursive;">As Ordered</div>					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.